

CFO's are now driving top line revenues, and SBA * Consulting is leading the pack

*Source: SBA * Consulting LTD*

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CFOs are being asked to do more these day, and not just more in their existing roles. CFOs are increasingly looked at as agents of change in an area where we have traditionally not played: growth. CEOs and boards at major and/or progressive companies are giving CFOs more product-line responsibility, more GM roles, and more exposure to sales and marketing organizations.

They are also trying to bring the intelligence formerly reserved for optimizing internal operations into the side of the business that is responsible for top line growth.

We have experts that can assist in driving growth in your Company. From bring added value to the sales team to finding better ways to market, the CFO of today looks not only hat the traditional cost cutting measures, because there is only so much cost cutting one can do, but adding to top line revenue where the sky is the limit.

SBA * Consulting LTD provides businesses with part-time and/or interim CFO's with a minimum of 25 years of experience. Our consultants, located in 14 offices from Boston to Boca Raton work in over 50 practice areas. In addition to part-time/interim services, we provide project-based expertise to aid an overburden CFO or business owner who needs high-quality talent to address specific needs.

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