

Are you a Cyber Victim; or are you a Candidate?

*Source: SBA * Consulting LTD*

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Today, cyber intrusion leading to crime is a real threat for all types of businesses. As recent statistics from the "2012 Norton Cybercrime Report" show there are 556 Million victims of cybercrime annually.

Cyber Spying is not used by nation-states alone anymore. As Lisbeth Salander, the character in "The Girl with the Dragon Tattoo" demonstrated, if there is information on a network somewhere, it can be gotten - and not just by those intended to get it! Today, cyber intrusion leading to crime is a real threat for all types of businesses no matter who wants to get into your system. As recent statistics from the "2012 Norton Cybercrime Report" show:

- There are 556 Million victims of cybercrime annually which equates to 1.5 million daily or 18 per second. Two out of three adults online are victims.
- The cost of cybercrime is \$110 Billion annually, 85% of these direct financial costs result from fraud, required repairs or patching, theft and loss of intellectual property and hits each of these economies annually:
 - US - \$21 Billion
 - Europe - \$16 Billion
 - China - \$46 Billion

Almost everyday a new revelation hits the news - another major player has been hacked, whether it's President Bush or ARAMCO, the New York Times, or the Wall Street Journal , and many more victims have not come forward. Damage to these organizations and others can cripple them by destroying or changing data, disabling computers and stealing intellectual property.

As smart and dedicated as your IT people are, they suffer from myopia; that is they are too intimate with your system they believe that the firewalls, anti virus and other tools they have can control or mitigate the threats that are out there. Unfortunately, they can't see or don't look past your network and its set of tools. Our Consultants don't know your culture, your IT dilemma or the intrusions that you have experienced. They do, however, know Security in the most proactive sense and can provide you with a no nonsense appraisal, straight-up, without sugar coating.

SBA * Consulting's CIO's and Senior Computer Security and Law Enforcement Consultants can independently review and suggest ways that will add protection to your company's assets.

Contact us today at +1 (212) 487-5085

About SBA * Consulting LTD

"Growth is Good"

- We understand your problems.
- Are you ready for the solution?
- Our outsourced CxOs are prepared to help!

SBA * Consulting focus is a global based company providing CxO's (CFO, Supply Chain Management, Chief Marketing, Chief Information, Chief Operating Officers as well as Human Resource and other

consulting professionals. Our market-space now includes mid to large businesses.

What makes us unique to the consulting market is our philosophy to identify the most troubling problems (chief complaint) via using comprehensive GAP Analysis techniques; then help solve these problems. We then assist our clients in implementing change, and empower employees to facilitate the GAP Analysis cycle themselves, without our direct on-site assistance; to discover new areas of improvements and implement the changes required to correct those problems. In other words, we are there to facilitate and teach the client, not take up residence.

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