



SBA * Consulting LTD

Growth is Good

- *We understand your problems.*
- *Are you ready for the solution?*
- *Our outsourced CxOs are prepared to help!*

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SBA * Consulting Expands Mission and Service Offerings

SBA * Consulting LTD has completed a mid-course expansion of its mission statement and service offerings.

FOR IMMEDIATE RELEASE

Bellmore, NY - Oct 09, 2012 - SBA * Consulting LTD has completed a mid-course expansion of its mission statement and service offerings.

Known for providing outsourced part-time and/or interim Chief Financial Officers in 14 offices along the East Coast; SBA * Consulting has expanded not only its geographic area, but the reach of its service offering by broadening our Consultants. In addition, we have re-defined and re-stated our core philosophy.

Philosophy

At SBA * Consulting we feel that by conducting, in tandem, with a client's staff a full 360° GAP Analysis we can ascertain the major and many of the minor issues a company is facing. By assisting and facilitating changes to improve these major issues, we are able to add value to our clients in four ways.

1. Educating our clients; by teaching them the basics they need to know to repeat the GAP Analysis and Improvement cycles.
2. Business problems are not silo based. A problem in one functional area has an impact in another and may be caused by problems existing in a third area. We have the breadth of consultants that can assist our clients in any area of a business a problem can be found.
3. Using the concept behind Short-term Psychotherapy, we assist our Clients by assisting them in correcting the major problems, allowing them to see

quantifiable and timely improvements. Follow-up cycles can dwell on fine-tuning previous improvements and working on secondary issues. The client then has projects that are S.M.A.R.T which can be accomplished without disrupting their entire business.

4. Affordable. Our desire is to have a short-term engagement; not set-up a remote office at the client's office.

Services

SBA * Consulting can assist business clients in many facets of their business. We are now a 1-stop consulting business. We do this by enabling management to leverage our consultants to perform project-based assignments conducted by extremely experienced individuals. This means the job is done once, done correctly and we will tell you our findings, plain, simple, raw; no sugar coating is done at SBA * Consulting.

Breadth of Consultant Specialities

SBA * Consulting now has military trained Supply Chain Management consultants. In addition to our core of Chief Financial Officers, we now have Chief Operating Officers, Chief Marketing and Chief Information Officers, Chief Strategy Officers, Human Resource professionals, along with a wide range of ancillary experts from which we can draw.

These men and women are able to assist businesses of any size, any industry and anywhere in the world.

SBA * Consulting LTD, whose corporate office is in Bellmore, New York, a suburb of New York City, has consultants in more than 14 cities and is equipped to provide our services Globally.

For more information, contact us at Sales@SBAConsulting.com or at <http://SBAConsulting.com>

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