SBA * CONSULTING LEADS THE WAY TO GROWTH WITH GAP ANALYSIS

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GAP Analysis; answering the age old business question: "Am I where I thought I would be?" SBA * Consulting has the breadth of experience to assist you in defining that program! Our philosophy is transparency throughout the process.

FOR IMMEDIATE RELEASE

Oct 18, 2012 - Bellmore, NY - SBA * Consulting is assisting Clients in reaching Growth by providing them with individually tailored GAP Analysis services.

GAP Analysis, the methodology to compare where you are to where you want or should be.

Businesses want to utilize this process because financial statements do not show the entire picture of where your business is. They don't provide you with clear-cut snapshot of how you have met or exceeded your business plan, how well you adhere to generally accepted standards or legal standards. A 360° GAP Analysis program (<u>http://www.sbaconsulting.com/gapanalysis.html</u>) can help you both help reach these goals and uncover hidden problems.

With a GAP Analysis, you can go through your business and compare your operation, from every perspective to a standard that you set.

Questions such as "Do you have an Exit Strategy" to "Do we have in excess of 96% inventory accuracy" or "Are we in compliance with such and such laws?" can assist the business in finding waste, inefficient systems and areas that previously were not tackled.

There is no finger pointing in a GAP Analysis. Using a traditional approach, it is a simple "Yes" or "No" answer. "Yes" we do it or have achieved it; "No" we haven't or don't.

SBA * Consulting has expanded this traditional or basic concept into a 10 point scale, letting you the Client see how well you are "doing" or "achieving". This also lets you see how well you have improved when you follow-up the results of the GAP Analysis and re-run it later.

GAP Analysis; it can make your business grow, because "Growth is Good"!

Our philosophy of working in concert, transparently with our Clients; teaching them methodology; transferring the skill sets needed to carry on the project after the first round eliminates the fear that we are ensconced at the client company forever.

With over 55 Consultants in multiple C-Level jobs; as well as military trained Supply Chain Management professionals, Human Resource and other fields, we have the breadth of both experience and of industry to assist you in growing your business.

Contact SBA * Consulting at 212-487-5085 or <u>Sales@SBAConsulting.com</u>. SBAConsulting.com where "Growth is Good"

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