# **SBA \* Consulting, LTD**

## Growth is Good

We understand your problems Are you ready for the solution? Our outsourced CxOs are prepared to help!

#### WHO WE ARE

We are a team of talented and experienced CxOs, each with at least twenty plus years of experience in over forty industries and business/practice areas. We are Chief Financial, Information, Marketing, and Operation Officers. In addition, we have Supply Chain Management Consultants as well as Human Resource consultants.

#### WHAT WE DO

Established in 1990, we provide CxO solutions to the mid-market (as well as the SMB marketplace). We provide solutions to problems uncovered from an extensive 360° GAP Analysis, allowing companies to grow their business and we empower our clients with the knowledge to repeat the cycle of GAP Analysis and improvements themselves.

#### WHEN TO USE OUR SERVICES

- When lack of working capital keeps you from expanding your business.
- When you are not sure of the profitability of each product or product line.
- When you have cash flow issues.
- When you feel you have internal or external theft threats.
- When your Company is not as efficient as it should or could be?
- When you do not have the Key Performance Indicators (KPI) to know if your Company is performing optimally?
- When you losing money each day, due to inefficient systems?
- When you do not have, a plan should your data server's crash.
- When your building has a fire; can your business survive, when you do not have a plan?
- When you are not following the myriad of HR laws enacted over the last several years?

### **ADVANTAGES OF USING SBA \* Consulting**

- Seasoned C-Level professionals, who have held those positions in multiple companies.
- Consultant's expert in specific fields, Information Technology, Finance, Operations, Supply Chain Management, etc.
- Educators who will not only help you improve but teach you to help yourselves.
- Short-term focused; we make a plan with a deliverable; we are not a perpetual consultant.

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Chief Financial Officers • Chief Executive Officers • Chief Marketing Officers • Chief Information Officers