



SBA * Consulting, LTD

Financial Growth is Good

SBA * Consulting, LTD Re-Focuses Business Model to Part-time Chief Financial Officer Services

By Wayne Spivak

Dated: Mar 28, 2011

After providing consulting services for over 20 years, SBA * Consulting has re-focused and re-entered the New York Metropolitan Small to Mid-sized business market specializing in offering part-time or interim CFO services.

SBA * Consulting, LTD known for the last twenty years as a provider of accounting information services (AIS) to the entertainment industry (specifically to the high-fashion Model Management Representation industry) has re-focused and re-branded their consulting business.

Among the duties that were normally performed for such well-known clients as Wilhelmina Model Management, Karen Models, Elite Model Management, and dna Model Management during the installation of a new accounting systems which included the introduction of the change plan, implementation of the plan and then the follow-up included Chief Financial Officer (CFO) services.

CFO's provide strategic level oversight of a company's business, financial and accounting departments. In addition, they prepare (or are responsible for the preparation) of financial statements, forecasts and budgeting. On the tactical level they are involved in cash management, investing strategy and accounting policies.

Depending on the breadth of a company's staffing they may be involved in more granular aspects of accounting, finance, human resources, and information technology and office administration.

Our re-focus and our business plan is now centered on providing Chief Financial Officer duties. Secondary to that business niche, we will also perform Chief Information and Chief Operating Officer duties if needed.

SBA * Consulting is now offering to the Small to Mid-Sized Business (SMB) marketplace, along with business Start-ups Chief Financial Officer services. Companies that cannot afford a full-time CFO or do not need a full-time CFO now have access to seasoned professionals on an as needed basis.

2711 Bellmore Avenue • Bellmore, New York 11710-4310

Tel: +1-516-221-3306 • NYC: +1-212-487-5085 • CT: +1-860-760-0250

www.sbaconsulting.com • info@sbaconsulting.com • Twitter: @SBAConsult

Blog: www.sbaconsulting.com/wordpress/



SBA * Consulting, LTD

Financial Growth is Good

Costs associated with having a CFO are now fully controlled by the client, as they decide the frequency of visits by our Consulting CFO's. All work is performed at the client's office, and no information need to taken from the office.

In addition, we will absolutely refuse to take or use signatory powers or contracting power while acting as your part-time or interim CFO. In addition, we will not obtain or use you usernames/passwords to your on-line banking and/or investing accounts.

SBA * Consulting, in business since 1990, and its sister company, SBA.NET.WEB an Internet and World ide Web consulting firm (now called "the Cloud") have served the New York metropolitan business community for over 20 years.

###

Financial Growth is Good:

- We can help you grow
- Let us be your Chief Financial Officer

If you're not in the position to need a Full-Time Chief Financial Officer or you can't afford a CFO, look no further; SBA * Consulting® can provide CFO services to mid-size down to start-up (SMB) businesses.

Wayne Spivak, principle of SBA * Consulting has been involved in the SMB space since the 1980's. His experiences have enable companies to grow.

His operational, accounting/finance and IT background and experience include:

- Broad experience within the Entertainment Representation Industry
- Managed 500+% growth and all its associated issues
- Successfully managed complex cash flow issues (current ratios as low as 0.70)
- Managed leasing agreements and major build-outs
- Adjunct Accounting Department Faculty – City Univ of NY - 10 yrs

Whether as a Consultant or as the Chief Financial Officer he has succeeded in growing a broad range of companies.

2711 Bellmore Avenue • Bellmore, New York 11710-4310

Tel: +1-516-221-3306 • NYC: +1-212-487-5085 • CT: +1-860-760-0250

www.sbaconsulting.com • info@sbaconsulting.com • Twitter: @SBAConsult

Blog: www.sbaconsulting.com/wordpress/